



Good Thing

It's Good to Grow  
from Morrisons

\*Items subject to availability and colour variation  
Majority of stores and online. Minimum spend. Conditions and exclusions apply. [itsgoodtogrow.co.uk/terms](https://www.itsgoodtogrow.co.uk/terms)

It's Good to Grow  
from Morrisons



FREE gardening  
equipment  
for your school



Find out more by visiting  
[itsgoodtogrow.co.uk](https://www.itsgoodtogrow.co.uk) and logging in.



# Welcome to It's Good to Grow

At Morrisons we want to support you to get the next generation growing, because the more kids know about how food's grown and made, the better they'll eat, now and in the future.

In this pack are some items to place around your school to tell parents and children that you're collecting.

Included are...

- An awareness Banner to place at the front of your school
- An awareness Poster to place around the school entrances
- A collection goal Poster to show parents and children the equipment you're collecting for
- A target Poster to update parents and children on your school's progress

You also have your own school dashboard on [itsgoodtogrow.co.uk](https://itsgoodtogrow.co.uk)

Here you can...

- Find helpful resources
- View your token count
- See how many people are collecting for you
- View the products you'll be able to redeem

And much more!

Visit [itsgoodtogrow.co.uk](https://itsgoodtogrow.co.uk) to download resources



Help us get  
**FREE** gardening  
equipment  
for our school

Download the MyMorrisons app today  
and start collecting **Grow** Tokens for our school

## How it works...

- 1 Morrisons customers download the MyMorrisons app
- 2 They sign in or register to MyMorrisons and select the school they wish to collect for
- 3 They scan the app at checkout or use online when shopping
- 4 For every £10 spent they will receive a **Grow Token** to donate to their chosen school
- 5 Your school can exchange your **Grow Tokens** for free gardening equipment after the collection period

**Grow Tokens** can be exchanged for things like...



Mini Greenhouses



Wheelbarrows



Plant Pots



Watering Cans



Trowels & Spades



Seeds

...and much, much more!